# Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554 MAR 3 1 1999

In the Matter of

Petition of the Ameritech for Forbearance from	)
Dominant Carrier Regulation of its	) CC Dkt 99-65
Provision of High Capacity Services in the	)
Chicago LATA	)

COMMENTS OF
MCLEODUSA TELECOMMUNICATIONS SERVICES, INC.

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Dated: March 31, 1999

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### **SUMMARY**

The Ameritech request is one of several filed by Bell Operating Companies ("BOCs") urging the Commission to deregulate their provision of special access services. McLeod USA urges the Commission to deny the instant petition on the basis of one of the several deficiencies outlined in these comments that are shared by these petitions. To the extent the Commission chooses to further consider pricing flexibility issues, it should do so in the *Access Reform*Proceeding rather than by repetitious and burdensome BOC forbearance petitions.

Ameritech has failed to show that it is non-dominant in the provision of special access service in Chicago. Ameritech's assessment of competition in Chicago is based on self-serving and incomplete measures of competition that do not present an accurate picture of competitors presence in, or ability to serve, Chicago. In reality, information from the Commission's own *Local Competition Report* show that Ameritech and incumbent LECs continue to possess approximately 85% of the special access market. Ameritech also possesses a great advantage over competitors in terms of size and resources.

Because Ameritech has not shown that it is non-dominant in provision of special access services, it would not be in the public interest to grant the deregulation it seeks. Therefore, it has not met the standard for forbearance under Section 10 of the Act and the petition should be denied.

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Chicago LATA	)		
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Petition of the Ameritech for Forbearance from	1		

McLeodUSA Telecommunications Services, Inc. ("McLeodUSA") respectfully submits the following comments in opposition to the above-captioned petition ("Petition")<sup>1</sup> filed by Ameritech requesting the Commission to forbear under Section 10 of the Communications Act of 1934, as amended,<sup>2</sup> from regulation of its provision of "high capacity services"<sup>3</sup> in the Chicago, Illinois local access and transport area ("LATA").

McLeodUSA is a competitive local exchange carrier ("CLEC") operating in ten states in the upper Midwest including Illinois. McLeodUSA's primary platform for delivering local exchange service is by the resale of Centrex service purchased from the Regional Bell Operating Companies ("RBOCs").

Petition of Ameritech for Forbearance from Dominant Carrier Regulation of its Provision of High Capacity Services in the Chicago LATA (filed Feb. 5, 1999). *See Public Notice*, DA 99-334, CC Docket No. 99-65 (February 16, 1999).

<sup>&</sup>lt;sup>2</sup> 47 U.S.C. Section 160. Section 10 was added to the Communications Act by the Telecommunications Act of 1996, Pub L. No. 104-104, 110 Stat. 56.

Ameritech requests forbearance for its provision of special access, dedicated transport for switched access, and interstate intraLATA private line (point-to-point) services at DS1 and higher transmission levels. Petition n. 3.

# I. PRICING FLEXIBILITY ISSUES SHOULD BE ADDRESSED IN THE ACCESS REFORM PROCEEDING

The Ameritech Petition is one of a series of "me too" petitions filed by the RBOCs requesting that the Commission forbear from price regulation of their provision of "high capacity" services.<sup>4</sup> These repetitive filings by the RBOCs do not provide a basis for efficiently resolving RBOCs current demands for deregulation in that it is difficult in terms of time, personnel, and resources for smaller carriers to effectively participate in the multiple filings that these petitions require.

All of these petitions are also similar in terms of the relief requested and for the services for which forbearance is requested, and additionally rely on similar arguments and showings, including reliance to some extent on the same consulting firm. They also share similar defects such as reliance on undisclosed company data, use of DS-1 equivalents to measure market share, requests for sweeping deregulatory relief, and failure to propose that a precondition of any pricing flexibility must be opening local service markets to competition. McLeodUSA urges the Commission to summarily deny the Ameritech petitions on the basis of these deficiencies as

Petition of US WEST Communications, Inc., for Forbearance from Regulation as a Dominant Carrier in the Seattle, Washington, MSA (filed Dec. 30, 1998), *Public Notice*, DA 99-104, CC Docket No. 99-1 (January 4, 1999); Petition of SBC Communications, Inc. for Forbearance from Regulation as a Dominant Carrier for High Capacity Dedicated Transport Services in Fourteen Metropolitan Service Areas (filed Dec. 7, 1998), *Public Notice*, CC Docket No. 98-227 (December 8, 1998); Petition of the Bell Atlantic Telephone Companies for Forbearance from Regulation as a Dominant Carriers in Delaware; Maryland; Massachusetts; New Hampshire; New Jersey; New York; Pennsylvania; Rhode Island; Washington, DC; Vermont; and Virginia (filed January 20, 1999), *Public Notice*, DA 99-24, CC Docket No. 99-224. *See also* 1998 Biennial Regulatory Review -- Petition for Section 11 Biennial Review, Notice of Proposed Rulemaking, CC Docket No. 98-177, FCC 98-238, released November 24, 1998.

further discussed in these comments. To the extent the Commission chooses to further address pricing flexibility issues, it should do so in the *Access Reform Proceeding* - the proceeding that it established to consider ILEC requests for pricing flexibility in the first place. This will provide a vehicle for the Commission to address pricing flexibility issues without the unnecessary, duplicative, and burdensome filings these forbearance petitions represent.

# II. AMERITECH HAS NOT SHOWN THAT IT IS NON-DOMINANT IN PROVISION OF "HIGH CAPACITY" SERVICES IN CHICAGO

In determining whether a carrier has market power, the Commission has considered several factors: market participants, market share, supply and demand elasticities, and the carrier's size and resources.<sup>5</sup> Ameritech has failed to show that it lacks market power under these factors.

### A. Market Participants

In support of its request for forbearance, Ameritech attempts to show that the Chicago special access market is competitive by describing the fiber miles some of its competitors have installed in Chicago, the number of buildings in which some competitors have installed facilities, or the revenues of some of these competitors.<sup>6</sup> McLeodUSA submits that this information provides little basis on which to assess Ameritech's market power in Chicago because Ameritech has failed to provide the same types of data for Ameritech, such as the fiber miles it has installed or the buildings it reaches in Chicago. McLeodUSA believes that Ameritech did not submit

<sup>5</sup> Motion of AT&T Corp. To Be Reclassified as a Non-Dominant Carrier, 11 FCC Rcd 3271 (1995) ("AT&T Non-Dominance Order").

<sup>6</sup> Petition p. 11-14.

this information because it would show that Ameritech continues to possess an overwhelming advantage in the deployment of facilities in Chicago in comparison to its competitors.

McLeodUSA notes that according to FCC figures, incumbent local exchange carriers ("LECs") have more than seven times the fiber miles in place than do new entrants and added in 1997 as much fiber miles as all new entrants installed in that year. Accordingly, based on the best available information, incumbent LECs continue to possess an overwhelming advantage in terms of deployed fiber. Ameritech's information concerning revenues of it competitors is irrelevant to an assessment of Ameritech's market power in Chicago since Ameritech provides nationwide revenue for these carriers. Thus, these figures say nothing about the state of competition in the Chicago LATA.

### B. Market Share

Ameritech contends that competitors have captured 94% of the retail market for high capacity services in Chicago.<sup>8</sup> However, as acknowledged by Ameritech, this includes providers who resell Ameritech special access services.<sup>9</sup> McLeodUSA submits that the fact that competitors have a marketing relationship with the customer, while Ameritech continues to provide the facility, does not show that Ameritech lacks market power. As long as Ameritech continues to provide the facilities by which competitors provide service it will be able to exert market power by setting prices for underlying services, making technical decisions that affect the

<sup>&</sup>lt;sup>7</sup> Local Competition, Industry Analysis Division, Common Carrier Bureau, December 1998, Chart 2.1.

Petition p. 14.

Petition p. 14.

quality of service, and determining where facilities, and therefore service, will be provided.

The Commission should therefore not give any serious weight in assessing special access market share in Chicago to the claim that competitors possess 94% of the retail market.

Ameritech also claims that competitors share of special access facilities is 49% measured on the basis of "DS-1 equivalents." As explained below, DS-1 equivalents do not provide a realistic basis for assessing market share. Instead, the Commission should assess the state of competition in Chicago by evaluating comparative revenues and numbers of customers served by Ameritech and new entrants in addition to other information. McLeodUSA believes that Ameritech and the other RBOCs in their various "me too" petitions have avoided presenting revenue and customer figures because they would show that they continue to possess the overwhelming share of the market. The FCC's most recent *Local Competition Report* shows that new entrants provide only 13.6 percent of total special access and local private line services provided to other carriers and 6.3% of such services provided to end users, based on percentage of nationwide revenues. Since RBOCs are claiming that most of their high capacity demand and competition is located in major metropolitan areas, the revenue figures for Chicago should not be very different than these national figures. Indeed the *Local Competition Report* suggests that this would be the case.

Petition p. 15.

Local Competition Report, Industry Analysis Division, Common Carrier Bureau, December 1998, Table 2.3

<sup>&</sup>quot;[These percentages] reflect the fact that CAPs concentrated on providing special access services to business customers when they first entered the market and that these services continue to represent significant parts of their business." *Local Competition Report*, p. 10.

The Commission should also note that there is no evidence presented by Ameritech that it has been reducing prices in the Chicago LATA in response to competition. If, as Ameritech contends, the great majority of its special access demand is located in a few central offices in major urban areas, it would be reasonable to assume that it would be reducing prices in order to retain market share even though it continues to be subject to the Commission's pricing rules which require some averaging. The fact that Ameritech has not reduced prices suggests that, in fact, it is not subject to significant competitive pressure in the Chicago LATA. McLeodUSA is concerned that deregulation of special access services will lead to a similar experience to that of deregulation of Ameritech's business services in Illinois. Since deregulation Ameritech has raised prices for business services in Chicago even though it justified deregulation based on an alleged competitive market. Accordingly, the Commission should conclude that Ameritech continues to possess the overwhelming share of the high capacity market in Chicago.

The Commission should also not give serious weight to the various court cases cited by Ameritech purporting to stand for the proposition that "courts virtually never find monopoly power when market share is less than 50%."<sup>14</sup> These cases concern industries such as grocery and health insurance providers in which the operative presumption is that these providers are not monopolies and the burden is to prove market power, not the other way around. Nor do these cases involve situations where the company in question is the wholesale provider of facilities to a

<sup>&</sup>quot;Ameritech Rate Hikes Good News for Rivals?", Chicago Tribune, November 21, 1999.

An Analysis of Market Power in the Provision of High-Capacity Access in the Chicago LATA in Support of Ameritech's Petition for Section 10 Forbearance, Dr Debra J. Aron ("Aron Report"), p. 21.

significant percentage new service providers. Here, given that Ameritech has exercised market power for many years, the operative presumption is that it continues to possess it unless demonstrated otherwise. Thus, where a carrier has possessed market power, a market share of less than 50% might well be consistent with a finding of a carrier's continued possession of market power during a transition to competitive markets, rather than automatically requiring a finding of non-dominance.

The Commission should also reject the view that new entrants share of growth is more indicative of market share than is "static" market share. Apart from the fact that Ameritech's estimates of new entrants' share of growth are also based on DS-1 equivalents, this argument is little more than a concession that new entrants do not yet have a significant share of the total high capacity market in Chicago. Even if correct that new entrants are gaining a significant share of most new business, the time period in which this may have been happening is too brief to warrant any conclusions concerning Ameritech's market power. Moreover, this would not show that Ameritech does not continue at this time to possess the overwhelming share of the high capacity market in Chicago and therefore, possesses market power.

### C. Demand and Supply Elasticity

Ameritech's contentions concerning demand and supply elasticities consist of unsupported generalized allegations that do not provide probative evidence that customers can readily switch to other providers or that new providers can readily provide service to new customers. Moreover, Ameritech's own contract arrangements and tariff penalties foreclose

Petition p. 16.

customers' ability to readily switch. Further, the fact that special access customers may be large sophisticated customers that employ technical experts and engage in planning does not translate into an ability to readily switch access and transport services to new entrants. While Ameritech states that AT&T and MCI-Worldcom together account for 60% of current demand for high capacity services in the Chicago LATA, and could readily switch, McLeodUSA submits that if it were desirable to do so and if it were easy to switch to other carriers or their own networks they would have already done so. The reality is that these and other customers of special access remain dependant on the ubiquity of Ameritech facilities in the Chicago LATA. Ameritech's unsupported allegations of the ability of customers to switch does not disprove this fact.

In addition, Ameritech has seriously overestimated the ability of competitors to readily provide service to new customers in Chicago. While it claims that competitors can extend facilities to new buildings for as little as \$6,200,<sup>16</sup> the cost of extending facilities is only part of the costs of serving new customers. Thus, in connection with Bell Atlantic's forbearance petition, AT&T has pointed out that the cost of extending service to a building is more likely to be in the range of \$250,000, at least in New York City.<sup>17</sup> Moreover, these costs are likely to be far greater than the costs Ameritech experiences in providing service to new customers. With facilities in place to nearly every building, its costs of providing service to customers is far less than new entrants. Ameritech has additionally not shown that competitors are equally able to serve all parts of the Chicago LATA. In particular, the diagrams submitted by Ameritech appear

Aron Report p. 28..

AT&T Opposition, CC Docket No. 99-24, filed March 18, 1999, p. 10.

to show that there are more areas of the Chicago LATA not in particularly close proximity to competitors' facilities, rather than the reverse. 18

Ameritech's claim that the capacity of competitors' fiber is sufficient to serve all of Ameritech's demand is meaningless.<sup>19</sup> While the capacity of fiber is large as a technical matter, this does not show that competitors can actually readily make that capacity available to customers. Rather, as discussed herein, there are numerous practical difficulties that hinder their ability to serve new customers.

The Commission should not give significant weight to Ameritech's argument that competitors facilities are collocated in wire centers representing 87% of its high capacity revenues and more than 94% of its special access local distribution channels.<sup>20</sup> The fact that competitors have obtained collocation does not show that they are able to readily serve new customers. Too many other factors can prevent collocated carriers from providing service to justify Ameritech's unwarranted assumption that collocation at a central office where Ameritech provides service is equivalent to being to able to serve Ameritech's customers. These factors include the availability of additional collocation space to already collocated or new competitors, the ability to obtain key Section 251 network features and elements free from unreasonable restrictions, delays, and special construction charges and with adequate pricing. Thus, collocation does not show competitors can readily expand to provide new services. The

Aron Report, Exhibit 3.

Petition p. 20.

Petition p. 20.

Commission should note that Ameritech has not submitted any evidence that suggests that competitors have collocated facilities in areas of the Chicago LATA other than in downtown Chicago.<sup>21</sup>

Ameritech has also ignored the fact that until such time as it fully opens its markets to competition there will be substantial barriers to entry or provisioning of new service by competitors. As long as competitors are dependent on inadequate provision of OSS, slow or unavailable collocation or provisioning of unbundled network elements ("UNEs"), there will be significant barriers to entry. McLeodUSA submits that there is no basis for finding that there are no barriers to entry or that there are significant elasticities of supply and demand that could operate to help eliminate Ameritech's market power until such time as Ameritech has fully opened its markets to competition.

### D. Ameritech's Size and Resources.

It is also evident that Ameritech's size and resources dwarf those that competitors can bring to bear in the local market. By any objective measure, Ameritech is a giant compared to new entrants in the local service market. As noted, incumbent LECs have deployed seven times as much fiber as new entrants.<sup>22</sup> Incumbent LECs additionally had 55 times the telecommunications revenues as CAPs and CLECs in 1997.<sup>23</sup> In Illinois, as of June 30, 1998 Ameritech had 7,348,000 switched access lines whereas new entrants were using only 14,000

Aron Report, Exhibit 2.

See n. 7, supra.

Local Competition, Industry Analysis Division, Common Carrier Bureau, December 1998, Table 2.2

UNEs.<sup>24</sup> While some competitors are large customers, they do not have the ability to deploy the facilities and personnel in any given local market that Ameritech possesses by virtue of its status as the incumbent LEC. Therefore, Ameritech's size and resources preclude a finding of non-dominance.

Accordingly, McLeod USA submits that Ameritech has not justified a finding of non-dominance by reference to the factors that the Commission has used in previous cases and that must form the underpinnings of any such finding.

# III. THE POTENTIAL FOR COMPETITION DOES NOT JUSTIFY FORBEARANCE

An unstated theme that runs throughout Ameritech's petition is that there is a potential for significant competition in the Chicago LATA and that this justifies forbearance. Thus, as noted, it points out that AT&T and MCI WorldCom currently account for 61% of its special access demand and that they could self-provision this service.<sup>25</sup> It also contends that competitors are collocated in wire centers from which Ameritech serves a large percentage of its special access demand.<sup>26</sup> Similarly, it describes competitors facilities and alleges that these have the capacity to serve virtually all Ameritech's special access demand.<sup>27</sup>

McLeodUSA submits that the specter of competition that Ameritech is so concerned about does not warrant forbearance. Rather, in order to justify immediate relief, Ameritech must

Local Competition, Industry Analysis Division, Common Carrier Bureau, December 1998, Chart 2.1.

Petition p. 13.

Petition p. 20.

Petition p. 20.

show an actuality of significant competition such that it no longer possesses market power at the present time. As discussed, Ameritech presents market share based on self-serving estimates based on DS-1 equivalents rather than on measures that would show that Ameritech continues to possess an overwhelming share of special access and transport revenues, facilities, and customers. Until the situations cited by Ameritech actually occur, there is no basis for finding Ameritech non-dominant in provision of "high capacity" services in Chicago.

## IV. DS1 EQUIVALENTS DO NOT PROVIDE AN ADEQUATE BASIS FOR ASSESSING COMPETITION

McLeodUSA submits that DS-1 equivalents do not provide an accurate or complete picture of the state of competition in a given market. A DS-3 service is equivalent to 28 DS-1s. Thus, a 50% market share could be achieved on the basis of DS-1 equivalents when a competitive LEC is providing one DS-3 circuit to one customer in one building in an area and Ameritech is providing 28 DS-1s to 28 separate customers in that area. At the same time, rates for DS-3 service are not 28 times the rates for DS-1 service. Therefore, Ameritech could continue to be enjoying the lion's share of revenues for DS-1 equivalent channels even though competitors could be providing a significant percentage of DS-1 equivalent capacity. It is no accident that Ameritech and its consultants have not provided comparative customer or revenue figures. McLeodUSA submits that these comparisons would show Ameritech is the dominant provider of special access services in its region. McLeod USA believes that any estimate of market share of competitive LECs must be based on a more complete picture of market presence than the self-serving and gross measure of DS-1 equivalents.

# V. FORBEARANCE COULD NOT BE JUSTIFIED ABSENT COMPLIANCE WITH THE MARKET OPENING PROVISIONS OF THE ACT

In the Access Reform Proceeding, the Commission envisioned a phased approach to pricing flexibility in which some pricing flexibility could be granted as soon as incumbent LECs have demonstrated that they have opened their markets to competition measured by reference to some appropriate test.<sup>28</sup> Later, when actual, substantial competition had developed greater pricing flexibility could be granted up to and including forbearance of the type envisioned by Ameritech in this proceeding.

Ameritech's request for forbearance conveniently ignores the Commission's phased conception of the basis for establishing pricing flexibility and any obligation on its part to comply with the key interconnection, unbundling, resale and other obligations of the 1996 Act designed to achieve local service competition. Ameritech has ignored this point since it is a long way from complying with an objective measure of opening its markets to competition such as Section 271 of the Act. Accordingly, Ameritech's Petition represents an effort to obtain price deregulation far in advance of the time when it would be appropriate to be granted.

# VI. THE AMERITECH PETITION FAILS TO MEET THE STATUTORY STANDARD FOR FORBEARANCE

Under Section 10(a) of the Communications Act, the Commission must forbear from enforcing a regulatory requirement if (1) enforcement of such regulation is not necessary to ensure that the charges, practices, classifications, or regulations by, for, or in connection with that telecommunications carrier or telecommunications service are just and reasonable; (2)

Access Reform NPRM, para. 163.

enforcement of such regulation is not necessary for the protection of consumers; and (3) forbearance from applying such regulation is consistent with the public interest.<sup>29</sup>

McLeodUSA submits that the Commission could not make these findings in this case. First, for the reasons discussed, Ameritech has not shown that it lacks market power in provision of high capacity services that would enable the Commission to rely on market forces, rather than regulation, to assure that prices for high capacity services are reasonable. In addition, the Commission could not conclude that forbearance would be consistent with the public interest. Absent compliance with the market opening provisions of the Act, it would not be in the public interest to substantially deregulate incumbent LECs because there would be no assurance that they could not engage in conduct that would thwart competition. Accordingly, the Commission must deny Ameritech's request for forbearance.

<sup>&</sup>lt;sup>29</sup> 47 U.S.C. Sec. 160(a).

### VII. CONCLUSION

Dated: March 31, 1999

For these reasons, McLeodUSA urges the Commission to deny Ameritech's request for forbearance from dominant carrier regulation for provision of special access services.

Respectfully submitted,

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### **CERTIFICATE OF SERVICE**

I, Candise M. Pharr, hereby certify that on this 31<sup>th</sup> day of March, 1999, I served a copy of the foregoing Comments of McLeodUSA Telecommunications, Inc. by hand delivery or first-class mail on the following active parties:

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